

Colin Grey

Vancouver, BC | info@colintgrey.com | <https://www.colintgrey.com>

WORK EXPERIENCE

Kind Concepts Co.

Vancouver, BC

Video Editor, Videographer

2021 - Present

- Produced 15 impactful video ad campaigns for Native Shoes, including their Disney and STAR WARS collaborations. Led end-to-end project management, from pre-production to filming, motion graphics, 3D design, and editing, optimizing content for distribution across various channels including ads, social media posts, and web platforms.
- Created 46 video deliverables from one set of graphics, providing the client with 10 different messages to A/B test, adhering to optimal sizes for each platform including web, email, Meta, PMAX, Pinterest, and more.
- Provided finalizing services for 150+ product videos, including colour grading, correction, and trimming for web.
- Produced engaging Brand and Sales meeting videos for Native Shoes, capturing seasonal creative inspiration and highlighting key product stories, directing the entire process while consistently adhering to brand style guidelines.
- Directed a brand documentary short film for the launch of Mah Milk Bar speaking to their unique story and challenges to stand out in a saturated market and connect with the surrounding community.

Sony Pictures Imageworks

Vancouver, BC

Video Editor, Videographer

2018 - Present

- Creative directed, filmed, edited, and voiced annual awards show 6 years, including interviews, highlight reels and motion graphics, for a livestream to 1000+ employees, leading creative alongside a committee of 10+ members.
- Managed end-to-end production of video marketing for the Sony iCAD internship program, effectively raising program awareness and application rate by updating text-based initiatives to motion to better suit the role.
- Edited 30+ highlight reels for marketing on social channels showcasing behind the scenes VFX creation.
- Provided coverage as VFX Editor on numerous projects, checking client edits for discrepancies before ingesting into the facility pipeline, ensuring all artists are up to date with the latest cuts and in sync with the client.
- Captured and designed 350+ photographs and graphics for internal and external distribution including event promotion, recruiting ads, and leadership portraits, consistently adhering to brand style guidelines.
- Packaged, managed, and delivered 2500+ demo reels to employees, adhering to stringent guidelines.

Senior Production Services Technician, Day Supervisor

2015 – 2018

- Spearheaded data cleanup initiatives as a day supervisor, collaborating closely with production leads. Demonstrated proficiency in backing up, removing, and archiving all project data, ensuring accuracy and efficiency.
- Reduced data ingest times from clients by 80% with a python script to automate folder structures and media sorting.

EDUCATION

Carleton University

Ottawa, ON

BIT, Interactive Multimedia and Design

Graduation Date: 2015

Algonquin College

Ottawa, ON

Advanced Diploma of Applied Arts, Interactive Multimedia and Design

Graduation Date: 2015

SKILLS

Experienced Video Editor, Videographer with a background of creating highly efficient video pipelines, strategic messaging, and high-quality audio-visual experiences. Expert in Adobe Creative Suite, Adobe Premiere Pro, Adobe After Effects. Experience in DaVinci Resolve, AVID Media Composer, CapCut, Maya, Cinema4D, Figma. Mac, Linux, Windows.